

**Amendments to the Specification:**

Please replace the paragraph on page 5, lines 16-17 with the following amended paragraph:

Figures 7A and 7B-1 to 7B-10 are examples of code for an Informant Stylesheet and a SmartMessage Stylesheet of the present invention;

Please replace the paragraph on page 5, lines 20-21 with the following amended paragraph:

Figures 9A-D ~~[[is]]~~ are an example of code for a receipt SmartMessage Stylesheet of the present invention;

Please replace the paragraph on page 7, lines 28 to page 8, line 7 with the following amended paragraph:

Meta-data, such as formatting information, is found by referencing the associated Informant stylesheet 16 (which describes the informant) and the associated SmartMessage stylesheet 18 (which describes the activity and event). Figures 7A and 7B-1 to 7B-10 show examples of an Informant stylesheet 16 and a SmartMessage Stylesheet 18, respectively. An Informant stylesheet 16 describes the meta-data about the Informant, such as its name, website address, industry category, and the like. Another role of the Informant Stylesheet 16 is to provide information about and authenticate the sender of the message. The Informant Stylesheet 16 usually resides on the Informant's web server and is versioned by its filename. A MessageML platform like the novel Centerpost communications platform caches these stylesheets.

Please replace the paragraph on page 9, lines 17-29 with the following amended paragraph:

The communications platform also contains escalation rules that allow further intelligence in message routing and delivery. Figure 8 shows a high-level perspective of the entities involved in the architecture of the present invention. A receipt 22 can be generated by the communications platform and sent back to the Informant 24 through the SmartMessage Transfer Agent 26. For example, if the receipt 22 of an urgent message is not confirmed by the endpoint 20 designated by the user, the platform can route the message to another endpoint until the receipt of the message by the user is confirmed. This additional intelligence also may incorporate location-based sensing and device-sensing capabilities. For example, the platform may change routing directions based on device-sensing technology that allows the platform to determine whether the device is on or off, or based on location-sensing technology that tells the platform where the device is located. Figures 9A-D ~~[[is]]~~ are an example of the code pertaining to a Receipt SmartMessage Stylesheet.